



**UNDER STRICT EMBARGO UNTIL 4PM BST JULY 2<sup>ND</sup> 2026**

## **Iconic *Bluey* Moments are Recreated in New Animated Short-Form Series**

***Bluey* comes to life in brick form through playful, story-led LEGO *Bluey* animation**



**Download Assets: [HERE](#)**

**Watch Trailer: [HERE](#)**

**Watch LEGO Bluey Shorts ‘Copycat’: [HERE](#)**

2 July 2026 – Today, BBC Studios and LEGO Entertainment are excited to unveil a new way for fans to experience the world of *Bluey*, with 10 iconic moments conveyed in animated LEGO brick form. LEGO Bluey Shorts, the 10 x 2-minute short-form series launches on the [official Bluey channel](#), the [official LEGO channel](#) and the [LEGO Little Ones channel](#) on YouTube and [Bluey.TV](#) today, with new episodes released weekly. At launch, the series will be available in 12 languages: English, Spanish (Lat Am), Portuguese (Brazil), French, Mandarin, German, Italian, Japanese, Polish, Danish, Korean and Dutch.

Families can enjoy seeing Bluey and Bingo’s favourite games recreated in LEGO brick form, including *Queens*, *Magic Xylophone* and *Musical Statues*, before blasting off into outer space in *Sleepytime* and chasing seagulls in *The Beach*.

**-Ends-**



For more information please contact: [poppy.reed@bbc.com](mailto:poppy.reed@bbc.com)

### **Notes to editors**

#### **LEGO Bluey Shorts Episode List & YouTube Release Order:**

- 'Copycat', Thursday 2<sup>nd</sup> July 2026
- 'Beach', Thursday 9<sup>th</sup> July 2026
- 'Queens', Thursday 16<sup>th</sup> July 2026
- 'Dance Mode', Thursday 23<sup>rd</sup> July 2026
- 'Sleepytime', Thursday 30<sup>th</sup> July 2026
- 'Musical Statues', Thursday 6<sup>th</sup> August 2026
- 'Magic Xylophone', Thursday 13<sup>th</sup> August 2026
- 'Keepy Uppy', Thursday 20<sup>th</sup> August 2026
- 'Obstacle Course', Thursday 27<sup>th</sup> August 2026
- 'Born Yesterday', Thursday 3<sup>rd</sup> September 2026

### **About Bluey**

The series follows Bluey, a loveable, inexhaustible, Blue Heeler dog who lives with her Mum, Dad and her little sister, Bingo. Bluey uses her limitless energy to play games that unfold in unpredictable and hilarious ways, bringing her family and the whole neighbourhood into her world of fun.

*Bluey* is produced by Ludo Studio for ABC KIDS (Australia) and co-commissioned by ABC Children's and BBC Studios Kids & Family. Financed in association with Screen Australia, *Bluey* is proudly 100% created, written, animated, and post produced in Brisbane Queensland, Australia, with funding from the Queensland Government through Screen Queensland and the Australian Government.

In Australia, the show is broadcast on ABC. The series airs and streams to U.S. and global audiences (outside of Australia, New Zealand, and China) across Disney Channel, Disney Jr., and Disney+ through a global broadcasting deal between BBC Studios and Disney Branded Television.

**Bluey** | [Website](#) | [Facebook](#) | [Instagram](#) | [TikTok](#) | [YouTube](#)

### **About Ludo Studio**

Ludo Studio is a BAFTA, multi-Emmy®, Logie and Peabody award-winning Australian studio and one of TIME's Most Influential Companies of 2024, that creates and produces original scripted drama,



animation and digital stories that are authored by incredible local talent, distributed globally and loved by audiences everywhere. [ludostudio.com.au](http://ludostudio.com.au)

### **About BBC Studios Brands & Licensing**

The BBC Studios Brands & Licensing division is the driving force in extending BBC Studios IP through innovative brand extensions, fostering deep fan engagement worldwide. Partnering our iconic brands - including Doctor Who and Bluey - with the world's biggest brands, promoters, and publishers, ignites the imagination of fans and creates memorable brand-fame moments. Our diverse portfolio spans consumer products, live entertainment, gaming, and publishing, while BBC Studios Digital drives over 1 billion views per month, offering advertising and branded content opportunities. Supported by award-winning teams, we focus on finding visionary opportunities to enhance global brand impact and digital growth.

**BBC Studios** | [Website](#) | [Press Office](#) | [X](#) | [LinkedIn](#) | [Instagram](#)

### **About BBC Studios Kids & Family**

BBC Studios Kids & Family is an integral part of the BBC Studios content powerhouse – a commercial subsidiary of the BBC Group which produces, invests and distributes content globally.

With specialist knowledge of what makes young audiences tick, BBC Studios Kids & Family identifies, nurtures and invests in great projects and turns them into global hits, seamlessly taking content from conception, development and production to franchise management and distribution.

The division's multi-genre portfolio includes some of the most exciting and successful franchises in the world with BAFTA and International Emmy winning craft and storytelling, including Bluey, Hey Duggee, Hey Duggee's Squirrel Club, Deadly Mission Shark, Andy's Amazing Adventures, Supertato, and Popularity Papers.

The division's ever-growing slate also includes Rafi the Wishing Wizard, Stan Can, Peter & The Wolf, and Pickle Storm, as well as established UK hits and iconic shows such as Blue Peter, The Dumping Ground, JoJo & Gran Gran, The Beaker Girls, Lagging and CBeebies: Shakespeare at the Globe.

Its productions air on channels and leading content platforms around the world including CBeebies, CBBC, Disney, ABC Australia, Tencent China and Nickelodeon.