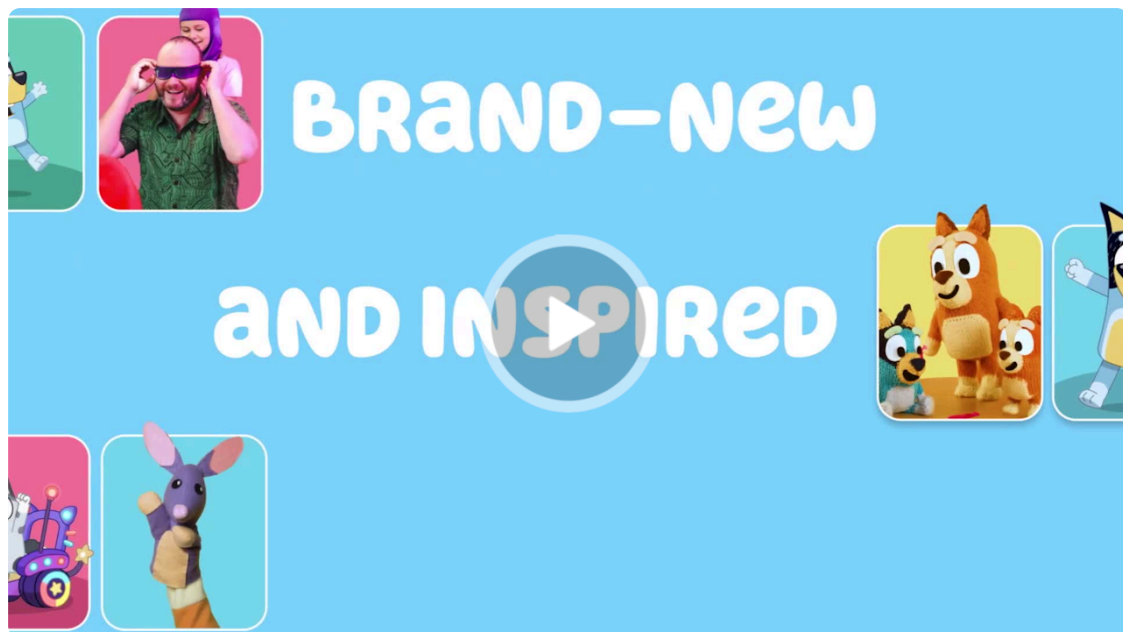




BBC Studios announces four new additions to their award-winning *Bluey* short-form originals catalogue



WATCH THE BLUEY TUNES TRAILER [HERE](#)
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Co-commissioned by BBC Studios and the Australian Broadcasting Corporation (ABC).

All four series will air on ABC iview, Disney Jr., Disney Channel and Disney+,

and the Disney Jr. and Official Bluey channels on YouTube.

London, 5th August 2025: BBC Studios is delighted to announce the launch of four brand-new *Bluey* short-form series, each inspired by core themes from the beloved show and reimagined in engaging new formats: ***Bluey Tunes***, ***Bluey Puppets***, ***Bluey Cookalongs***, and ***Bluey Fancy Restaurant***. Co-

commissioned by BBC Studios and the Australian Broadcasting Corporation (ABC), all four series will air on ABC iView in Australia, Disney Jr., Disney Channel and Disney Jr. On Demand in the U.S. and Disney+ globally. They are also available for viewers to watch on the Official Bluey channel on YouTube, and soon on Disney Jr. YouTube.

Designed to spark creativity and connection, the new short-form series bring fresh themes to life - from music and crafts to food and imaginative play - inviting fans of all ages to join in the fun through cooking, crafting, puppetry, and dancing.



Premiering today, on the Official Bluey channel on YouTube, ***Bluey Tunes*** kicks off the new lineup. In *Bluey Tunes*, families can sing and dance along to music videos set to top tracks from the show in 10 joyful bite-sized episodes (1–2 minutes each), blending stop-motion, animation, and graphics to create a colourful musical experience.



Already delighting viewers since its digital launch, **Bluey Puppets** is an inspiring craft series where viewers follow the creation of some of their favourite characters from *Bluey*. Each of the episodes (3–5 minutes each) includes a downloadable craft sheet so families can recreate the fun at home. While some crafting skills are a bonus, it is just as enjoyable to watch the creative process unfold.

As part of BBC Studios' 2025 *Bluey* brand theme, **Let's Play Chef**, two upcoming food-focused series - *Bluey Cookalongs* and *Bluey Fancy Restaurant* - celebrate mealtime fun, family togetherness, and laughter.



The new series ***Bluey Tunes***, ***Bluey Puppets***, ***Bluey Cookalongs***, and ***Bluey Fancy Restaurant*** are co-produced by **BBC Studios Digital Brands** and **BBC Studios Kids & Family, ABC**, alongside production partners:

- **Bluey Tunes:** A+C Studios and Insignificant TV (Available via the Official Bluey channel on YouTube from August 5 and coming soon to ABC iview, Disney Jr., Disney Channel, Disney Jr. On Demand, Disney Jr. YouTube and Disney+)
- **Bluey Puppets:** Simple Mischief (Available via the Official Bluey channel on YouTube now and coming soon to ABC iview, Disney Jr., Disney Channel, Disney Jr. On Demand, Disney Jr. YouTube and Disney+)
- **Bluey Cookalongs** Taste Creative Studio (Available via the Official Bluey channel on YouTube from September 1 and coming soon to ABC iview, Disney Jr., Disney Channel, Disney Jr. On Demand, Disney Jr. YouTube and Disney+)
- **Bluey Fancy Restaurant:** Taste Creative Studios (Available via the Official Bluey channel on YouTube from October 14 and coming soon to ABC iview, Disney Jr., Disney Channel, Disney Jr. On Demand, Disney Jr. YouTube and Disney+)

*“We’re excited to launch these four new short-form series that not only expand the world of Bluey but also deepen the ways fans can engage with it,” said **Jasmine Dawson, SVP Digital, BBC Studios**. “Our strategy is all about putting fandom at the heart of everything we do by creating a variety of content that invites participation, sparks creativity, and brings families together. Whether it’s dancing, crafting, or cooking, these series are designed to celebrate the joy and play that Bluey inspires in fans around the world.”*

*“BBC Studios Kids & Family is delighted to be co-commissioning more short-form series with BBC Studios Digital Brands team and ABC, that will be shared across the globe through our partners at Disney.” said **Cecilia Persson, Managing Director of BBC Studios Kids & Family**. “Together, we’re creating and delivering stories to reflect how kids discover and interact with content they love. These short-form series have been shaped to not only extend the Bluey universe, but to invite exploration and engagement across different platforms.”*

ABC Acting Head of Children & Family, Mary-Ellen Mullane said, *“We’re thrilled to continue collaborating with the team at BBC Studios and Ludo Studio to deliver fans even more from the world of Bluey. We’re incredibly proud to be the home of Bluey in Australia and look forward to delivering this creative collection of content to ABC audiences soon”.*

These new releases build on the success of previous *Bluey* short-form favourites, including the acclaimed ***Bluey Dancealongs*** and ***Bluey Book Reads***. Filmed at *Bluey's World* in Brisbane, *Dancealongs* features professional dancer **Dianne Buswell** (*Strictly Come Dancing*, BBC One) choreographing fun routines to fan-favourite *Bluey* songs. Meanwhile, *Book Reads Series 2*, released fortnightly through until 5th August, features a star-studded cast including **Elmo**, **Cookie Monster**, **Helena Bonham Carter**, **Elijah Wood**, and **Michael Sheen**. Both series are available on the Official *Bluey* channel on YouTube and [bluey.tv](https://www.bluey.tv), which has over 10 million subscribers and 7.5 billion lifetime views.

Additionally, the success of the ***Bluey Minisodes*** highlights the power of making *Bluey* short-form content available across a variety of platforms. Jointly commissioned by BBC Studios Kids & Family and ABC, the *Minisodes* debuted on Disney+ and ABC Australia, and are also available on the Official *Bluey* channel on YouTube and [bluey.tv](https://www.bluey.tv). The series, which is a collection of one-to three-minute episodes featuring funny and sweet moments, was recently nominated for a **Television Critics Association Award for Outstanding Achievement in Children's Programming**. *Bluey Minisodes* is written by *Bluey* creator Joe Brumm and produced by Ludo Studio.

- Ends -

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Assets

[Bluey Tunes](#)

[Bluey Puppets](#)

[Bluey Cookalongs](#)

[Bluey Fancy Restaurant](#)

Note to Editors

***Bluey Tunes YouTube release schedule:**

- 'Taxi', Tuesday 5th August 2025
- 'Here Come the Grannies', Saturday 9th August 2025
- 'Who Likes to Dance', Saturday 16th August 2025
- 'Cricket', Saturday 23rd August 2025

- ‘Keepy Uppy’, Saturday 30th August 2025
- ‘Pool’, Saturday 6th September 2025
- ‘Cat Squad’, Saturday 13th September 2025
- ‘Camping’, Saturday 20th September 2025
- ‘Fruit Bat’, Saturday 27th September 2025
- ‘Dance Mode’, Saturday 4th October 2025

About Bluey

The series follows Bluey, a loveable, inexhaustible, Blue Heeler dog, who lives with her Mum, Dad and her little sister, Bingo. Bluey uses her limitless energy to play games that unfold in unpredictable and hilarious ways, bringing her family and the whole neighborhood into her world of fun.

Bluey is produced by Ludo Studio for ABC KIDS (Australia) and co-commissioned by ABC Children’s and BBC Studios Kids & Family. Financed in association with Screen Australia, Bluey is proudly 100% created, written, animated, and post produced in Brisbane Queensland, Australia, with funding from the Queensland Government through Screen Queensland and the Australian Government. BBC Studios Kids & Family holds the global distribution and merchandise rights.

In Australia, the show is broadcast on ABC. The series airs and streams to U.S. and global audiences (outside of Australia, New Zealand, and China) across Disney Channel, Disney Jr., and Disney+ through a global broadcasting deal between BBC Studios Kids & Family and Disney Branded Television.

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About BBC Studios

BBC Studios is the main commercial arm of BBC Commercial Ltd and generated revenues of £2.1 billion in the last year and profits of over £200 million for a fourth consecutive year. Able to take an idea seamlessly from thought to screen and beyond, the business is built on two operating areas: the content studio, which produces, invests and distributes TV and audio globally and media & streaming, with BBC branded channels, services including UKTV, BBC.com and BritBox International and joint ventures in the UK and internationally. The business made almost 3,300 hours of award-winning British programmes last year for a wide range of UK and global broadcasters

and platforms. Its content is internationally recognised across a broad range of genres and specialisms, and includes world-famous brands like *Strictly Come Dancing/Dancing with the Stars*, the *Planet* series, *Bluey* and *Doctor Who*.

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About BBC Studios Digital Brands

BBC Studios Digital Brands is a driving force in cultivating and amplifying the fandoms behind some of the world's most iconic franchises, including *Bluey*, *BBC Earth*, *Doctor Who*, and Gen Z comedy channel *Funny Parts* - reaching a massive global audience of over 350 million people across 20+ countries. With the largest social footprint of any UK broadcaster, they curate, commission & commercialize social first content, drawing in audiences five times more engaged than its competitors. Twice named Lovie Awards' European Publisher of the Year, and with two Diamond YouTube accolades, the division creates premium, inclusive content that resonates deeply with audiences, fostering loyalty and connection. Digital Brands helps partners unlock dynamic opportunities in advertising, sponsorship, influencer and branded content, ensuring their brands can connect with fandoms in meaningful and impactful ways.

About BBC Studios Kids & Family

BBC Studios Kids & Family is an integral part of the BBC Studios content powerhouse – a commercial subsidiary of the BBC Group which produces, invests and distributes content globally.

With specialist knowledge of what makes young audiences tick, BBC Studios Kids & Family identifies, nurtures and invests in great projects and turns them into global hits, seamlessly taking content from conception, development and production to franchise management and distribution.

The division's multi-genre portfolio includes some of the most exciting and successful franchises in the world with BAFTA and International Emmy winning craft and storytelling, including *Bluey*, *Hey Duggee*, *Hey Duggee's Squirrel Club*, *Deadly Mission Shark*, *Andy's Amazing Adventures*, *Supertato*, and *Popularity Papers*.

The division's ever-growing slate also includes *Rafi the Wishing Wizard*, *Stan Can*, *Peter & The Wolf*, and *Pickle Storm*, as well as established UK hits and iconic shows such as *Blue Peter*, *The Dumping Ground*, *JoJo & Gran Gran*, *The Beaker Girls*, *Lagging* and *CBeebies: Shakespeare at the Globe*.

Its' productions air on channels and leading content platforms around the world including CBeebies, CBBC, Disney, ABC Australia, Tencent China and Nickelodeon.

About Ludo Studio

Ludo Studio is a BAFTA, multi-Emmy®, Logie and Peabody award-winning Australian studio and one of TIME's Most Influential Companies of 2024, that creates and produces original scripted drama, animation and digital stories that are authored by incredible local talent, distributed globally and loved by audiences everywhere. Ludostudio.com.au

Bluey

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