

UNDER STRICT EMBARGO UNTIL 4 PM BST JUNE 24th 2026

BLUEY CAKE OFF: THE ULTIMATE BLUEY BAKING CHALLENGE

New Digital Celebrity Baking Series *Bluey Cake Off* launches on Bluey.tv and the Official Bluey channel on YouTube



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Watch Trailer: [HERE](#)

Watch the Bluey Cake Off: [HERE](#)

24 June 2026 – Today sees the launch of *Bluey Cake Off*, a brand-new digital series celebrating creativity, cakes and beloved *Bluey* moments and characters. The celebrity-packed series features 7 x 4-6-minute episodes that will be released on the [official Bluey channel](#) on YouTube and [Bluey.TV](#) from today, with new episodes released weekly on Tuesdays.

In each episode, well-known personalities step into the kitchen for a Bluey-themed baking challenge, attempting to recreate a cake inspired by fan-favourite moments from the hit TV series. Tigga Mac (Australian cake artist, author and content creator), hosts the series and provides video demonstrations for two famous faces to help them assemble and decorate cakes in home kitchens. Along the way, they share laughs, swap *Bluey*-themed stories and embrace the joy (and chaos) of baking, before Tigga crowns a winner in a light-hearted final judging.



From Melanie Zanetti and Dave McCormack, who voice Mum (Chilli) and Dad (Bandit) in the series, to a line-up of well-known comic actors and comedians, the new series features a host of famous faces. Laura Smyth (*Baby Reindeer*, *Your Mum* podcast) will take on George Lewis (*Celebrity Mastermind*), while Felicity Ward (*The Office Australia*) goes up against Adam Hills (*The Last Leg*, *Spicks and Specks*). Maisie Adam (*Last One Laughing*) will test her baking skills against *Big Kick Energy* co-host, comedian and *Sunday Times* bestselling author Suzi Ruffell. Then, Susie Youssef (*The Project*) joins Alex Lee (*Tonight at the Museum*), Tameka Empson (*EastEnders*, *The Celebrity Traitors*) is matched with Isy Suttie (*Peep Show*), and finally radio and tv personality Myf Warhurst, steps into the kitchen alongside comedian Rove McManus (*Rove*, *The Project*).

-Ends-

For more information please contact: poppy.reed@bbc.com

Notes to editors

Bluey Cake Off Episode List & YouTube Release Order:

- 'Mel & Dave: Queen Cake', Wednesday 24th June
- 'Laura & George: Long Dog Cake', Tuesday 30th June
- 'Adam & Felicity: Duck Cake', Tuesday 7th July
- 'Suzi & Maisie: Floppy Cake', Tuesday 14th July
- 'Susie & Alex: House Cake', Tuesday 21st July
- 'Issy & Tameka: Flappy Cake', Tuesday 28th July
- 'Myf & Rove: Chattermax Cake', Tuesday 4th August

About Bluey

The series follows Bluey, a loveable, inexhaustible, Blue Heeler dog who lives with her Mum, Dad and her little sister, Bingo. Bluey uses her limitless energy to play games that unfold in unpredictable and hilarious ways, bringing her family and the whole neighbourhood into her world of fun.

Bluey is produced by Ludo Studio for ABC KIDS (Australia) and co-commissioned by ABC Children's and BBC Studios Kids & Family. Financed in association with Screen Australia, *Bluey* is proudly 100% created, written, animated, and post produced in Brisbane Queensland, Australia, with funding from the Queensland Government through Screen Queensland and the Australian Government.



In Australia, the show is broadcast on ABC. The series airs and streams to U.S. and global audiences (outside of Australia, New Zealand, and China) across Disney Channel, Disney Jr., and Disney+ through a global broadcasting deal between BBC Studios and Disney Branded Television.

Bluey | [Website](#) | [Facebook](#) | [Instagram](#) | [TikTok](#) | [YouTube](#)

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